

Corporate Responsibility Research Conference CRRC 2025
‘Planetary Boundaries and the Sustainability Transition: The Great Disconnect?’

CONFERENCE PROGRAMME
(Version 29/10/2025)

Wednesday 29 October 2025

14:00 – 15:00	Arrival & Registration Room 6.008
15:00 – 18:00	PhD Workshop Room 6.008
18:00 –	Dinner

Thursday 30 October 2025

08:00 – 09:00	<p>Registration from 08:00</p> <p>08:45 Welcome & Conference Aims</p>
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09:00 – 10:30	<p>Session 1A</p> <p>Biodiversity & Business (1/3)</p> <p>Chair: Tiina Onkila, University of Jyväskylä</p> <p>Room: Auditorium</p>	<p>Session 1B</p> <p>Sustainable Entrepreneurship (1/1)</p> <p>Chairs: Thomas Long, EDHEC Business School & Padmaja Argade, International University of Monaco</p> <p>Room: 6.008</p>	<p>Session 1C</p> <p>International CSR (1/1)</p> <p>Chair: Lutz Preuss, KEDGE Business School</p> <p>Room: 6.012</p>	<p>Session 1D</p> <p>Open Call CSR & Sustainability (1/4)</p> <p>Chair: Jennifer Griffin, Loyola University</p> <p>Room: 6.048</p>
	<p>Acting for Biodiversity in a Food Value Chain</p> <p><i>(Otto Lappalainen, Satu Teerikangas, Irene Kuhmonen, Matti Salo & Marja Turunen)</i></p>	<p>The road to hell is paved with good intentions: a review and research agenda on rebound effects and win-win strategies</p> <p><i>(Jozef Cossey & Aurélien Acquier)</i></p>	<p>A Catalyst for Positive Change: How Responsible Leadership Improves Supply Chains for Corporate Sustainability</p> <p><i>(Silke Bustamante, Martina Martinovic, Andrea Pelzeter & Roxana Zimmermann)</i></p>	<p>Stability, Flexibility, and A New Normal: Exploring Organizational Resilience in a Population of Taiwanese Hotels</p> <p><i>(Yu-Hsiang Huang, Andrew Bryant & Jennifer Griffin)</i></p>
	<p>Integrating stakeholder theory and action situation framework for collective action for biodiversity</p> <p><i>(Annika Blomberg, Ari Jokinen & Johanna Kujala)</i></p>	<p>The mismatch between sustainability and market expectations: Challenges faced by micro chocolate producers in Trinidad & Tobago</p> <p><i>(Berkay Orhaner)</i></p>	<p>From Corporate Responsibility to Territorial and Locally Grounded Responsibilities: The Case of Mining Corporations in the Antofagasta Region, Northern Chile</p> <p><i>(Gaëlle Cotterlaz-Rannard, Manuel Mendez & Paulina Ceballos)</i></p>	<p>The Promise Performance Gap: The Role of Boards in Corporate Sustainability Action</p> <p><i>(Annabelle Lewis, Fanny Salignac & Alex Baumber)</i></p>
	<p>Exploring the connection between managers' biodiversity attitudes and stakeholder responsibility perceptions: Evidence from Finland</p> <p><i>(Neha Neha, Hanna Salminen, Johanna Kujala & Riikka Tapaninaho)</i></p>	<p>Social Entrepreneurship Driving Social Innovation and Institutional Change</p> <p><i>(Maria Boura & Stelios Zyglidopoulos)</i></p>	<p>The interplay between Business Diplomacy and CSR in navigating Legitimacy from Home to Host: Case Study of Vietnamese SMEs in Cross-border Engagement</p> <p><i>(Anh Tuan Tran)</i></p>	<p>Managerial Sensemaking in SDG Work: A Qualitative Study</p> <p><i>(Toke Bjerregaard & Mai Skjøtt Linneberg)</i></p>

10:30 – 11:00	Coffee Break
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11:00 – 12:30	<p>Session 2A</p> <p>Biodiversity & Business (2/3)</p> <p>Chair: Tiina Onkila, University of Jyväskylä</p> <p>Room: Auditorium</p>	<p>Session 2B</p> <p>CSR Communication (1/1)</p> <p>Chairs: Elise François & Rory Padfield</p> <p>Room: 6.008</p>	<p>Session 2C</p> <p>Social Impact & CSR (1/1)</p> <p>Chair: William Young, University of Leeds</p> <p>Room: 6.012</p>	<p>Session 2D</p> <p>Open Call CSR & Sustainability (2/4)</p> <p>Chair: Francesco Paolone, Mercatorum University</p> <p>Room: 6.048</p>
	<p>Beyond the Buzzwords: Is there substance in corporate biodiversity strategies?</p> <p><i>(Helle Alsted Sønndergaard, Mai Skjøtt Linneberg, Stefan Schaper, Irene Pollach & Jeppe Kristensen)</i></p>	<p>The Responsibility Gap: Commercial Milk Formula Marketing Between the WHO Code and Corporate Social Responsibility</p> <p><i>(Clare Patton)</i></p>	<p>Bridging the Social Abyss? Tensions Between Peripheral Social Entrepreneurs and Philanthropy</p> <p><i>(Edgard Barki)</i></p>	<p>AI-enabled Digital Stakeholder Engagement: Towards a New Digital Responsible Stakeholder Communication Strategy</p> <p><i>(Raga Teja Sudhams Kanaparthi & Oliver Laasch)</i></p>
	<p>What is Regeneration, exactly? Conceptual Cartography and Disciplinary Stretching from Biology to Management</p> <p><i>(Boris Guffond, Valentina Carbone & Aurélien Acquier)</i></p>	<p>Exploring the Use of Energy-related Metaphors: A Comparison of UK and Japanese Broadsheet Newspapers</p> <p><i>(Elise François & Ralf Barkemeyer)</i></p>	<p>How do Icelandic SMEs incorporate CSR in their business?</p> <p><i>(Fjola Björk Karlsdottir & Kjartan Sigurdsson)</i></p>	<p>The role of AI in shaping Sustainable Value Creation, Capture and Delivery: A Multiple-Case Study of Italian Start-Ups</p> <p><i>(Giulia Piantoni, Marika Arena & Giovanni Azzone)</i></p>
	<p>Exploring ambivalence in sustainability in the business context. Part I & II: paradox theory and Institutional theory</p> <p><i>(Milla Sarja)</i></p>	<p>A critical framework to analyse corporate sustainability storytelling: An exploratory case study of palm oil producing firms</p> <p><i>(Rory Padfield, Alexandra Dales)</i></p>	<p>Integrating marginalised stakeholders in the just transition of supply chains: ensuring decent work conditions of vulnerable workers while achieving environmental goals</p> <p><i>(Anne Ratsimandresy & Chi Zhang)</i></p>	<p>Paradigm without Transformation: Revisiting Sustaincentrism in the Age of AI</p> <p><i>(Fabien Martinez)</i></p>

12:30 – 14:00	Lunch
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14:00 – 15:30	<p>Session 3A</p> <p>Biodiversity & Business (3/3)</p> <p>Chair: Tiina Onkila, University of Jyväskylä</p> <p>Room: Auditorium</p>	<p>Session 3B</p> <p>CSR & Planetary Boundaries (1/2)</p> <p>Chair: Pasi Heikkurinen, LUT University</p> <p>Room: 6.008</p>	<p>Session 3C</p> <p>Circular Economy (1/2)</p> <p>Chair: Frank Figge, ESCP Business School</p> <p>Room: 6.012</p>	<p>Session 3D</p> <p>Open Call CSR & Sustainability (3/4)</p> <p>Chair: Ralf Barkemeyer, KEDGE Business School</p> <p>Room: 6.048</p>
	<p>The tools used to support companies' biodiversity strategies and action plans: from a comprehensive typology to an assessment of their impact on businesses</p> <p><i>(Astrid Le Chippey, Rémi Beulque, Emmanuel Garbolino & Franck Aggeri)</i></p>	<p>Planetary Boundaries and Sustainability: The Challenge of the Energy Transition</p> <p><i>(Adolfo Chiri)</i></p>	<p>The role and responsibility of businesses in addressing overconsumption. A literature review on the corporate aspects contributing to overconsumption</p> <p><i>(Milla Sarja)</i></p>	<p>Re-conceptualising Corporate Scandals</p> <p><i>(Ana Flamind & Thomas Long)</i></p>
	<p>Biodiversity impact and ecosystem service dependency assessment in financial industry – a literature review</p> <p><i>(Aija Hokkanen & Juho Saarinen)</i></p>	<p>Combining Planetary Boundaries and Essentiality to Assess Sustainable Transition</p> <p><i>(Patricia Fernanda Dionizio-Leite, Flavio Hourneaux Jr, Breno Nunes & Roberto Alamino)</i></p>	<p>Can Firms Transform Waste into Strategic Value? Waste Costs and Corporate Investment Efficiency in the US Automotive Industry</p> <p><i>(Teck-Yong Eng & Chelsea Lin-Chih Wu)</i></p>	<p>Cross-Sector Partnerships and Environmentally Sustainable Innovation: A Literature Review</p> <p><i>(Gauri Navgire, Lutz Preuss, Tobias Goessling & Anne Norheim-Hansen)</i></p>
	<p>Institutional change to mainstream Nature-based Solutions within economic sectors: The case of barrier removal as a potential NbS measure for the EU Hydropower Sector</p> <p><i>(Esther Carmen, Kirsty Blackstock & Kerry Waylen)</i></p>	<p>Libidinal CSR: On the production of desires to care, or: a psychoanalytic basis for considering others</p> <p><i>(Pasi Heikkurinen, Kiira Parikka, Hoang Quoc Khanh Phan, Maija Lumme & Risto Musta)</i></p>	<p>Circular Economy Approach in Indonesian Fashion and Textile SMEs: A 10R-based Framework Analysis</p> <p><i>(Dede Iskandar Siregar, Sally Russell, Rory Padfield & James van Alstine)</i></p>	<p>The Grand Disconnect in Corporate Sustainability Research: A System Justification Theory Explanation</p> <p><i>(Ralf Barkemeyer, Lutz Preuss & Jennifer Griffin)</i></p>

15:30 – 16:00	Coffee Break
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16:00 – 17:30	<p>Session 4A</p> <p>Corruption & CSR (1/1)</p> <p>Chair: Stelios Zyglidopoulos, Carleton University</p> <p>Room: Auditorium</p>	<p>Session 4B</p> <p>CSR & Planetary Boundaries (2/2)</p> <p>Chair: Pasi Heikkurinen, LUT University</p> <p>Room: 6.008</p>	<p>Session 4C</p> <p>Circular Economy (2/2)</p> <p>Chair: Frank Figge, ESCP Business School</p> <p>Room: 6.012</p>	<p>Session 4D</p> <p>Open Call CSR & Sustainability (4/4)</p> <p>Chair: Jozef Cossey, ESCP Business School</p> <p>Room: 6.048</p>
	<p>The Impact of Digital Transformation on Corruption Networks</p> <p><i>(Stelios Zyglidopoulos, Maria Boura & Shaobo Ji)</i></p>	<p>Realigning Entrepreneurial Logics with Planetary Boundaries: conceptualising a post-growth entrepreneurial logic</p> <p><i>(Thomas Long & Giacomo Buzzao)</i></p>	<p>Perceived Financial Gains of Implementing Circular Economy Principles in the Fashion and Textile Industry</p> <p><i>(Julius Hovikoski, Marileena Mäkelä, Suvi Heikkinen & Tiina Onkila)</i></p>	<p>How do Key Customers Affect the Supplier Firms' Environmental-Financial Performance Relationship?</p> <p><i>(Dixon Ho & Chien-Ming Chen)</i></p>
	<p>Internal Control Requirements in Sanctions Compliance: Comparative Study of Latvia, China and the United Kingdom Financial Sector Companies</p> <p><i>(Jēkabs Kārlis Rasnacs)</i></p>	<p>The silent stakeholder: how can planetary boundaries be integrated into corporate sustainability reporting and measurement?</p> <p><i>(Qualid Mokhantar & Laura Dell'Agostino)</i></p>	<p>Walking the tight rope of circular business model transitions: A multilevel perspective</p> <p><i>(Andrew Mzembe)</i></p>	<p>How double materiality influences corporate sustainability practices</p> <p><i>(Kabelo Rathobei, Helena Ranângen & Åsa Lindman)</i></p>
	<p>Mind Maps of Corruption: An Analysis of Management Students from 9 European Countries</p> <p><i>(Ralf Barkemeyer, Lutz Preuss, Dejan Zec, Anna Hannula, Sarah Jastram, Stefan Prigge, Max Johns, Emre Bilgic, Raminta Pucetaite, Rodica Zaharia, Julien Hanoteau, Pablo Aguilar, Riika Tapaninaho, Heta Leinonen, Sara Vélez Zapata & Robert Kudlak)</i></p>	<p>Integrative literature review on the notion of regenerative business: narrative and organisational perspectives</p> <p><i>(Eloïse Vailland)</i></p>	<p>Us before me - rethinking how we use resources</p> <p><i>(Frank Figge, Andrea Thorpe & Jason Good)</i></p>	<p>Sustainability, strategy, and management controls: Exploring the case of Belgian and French companies</p> <p><i>(Annah Friob & Nathalie Crutzen)</i></p>

17:30 – 19:30	Break
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19:30 – open end	Conference Dinner and Best Paper Awards
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Friday 31 October 2025

09:00 – 09:30	Coffee		
09:30 – 10:30	Session 5A Sustainable Workplace (1/2) Chair: Marc Ohana, KEDGE Business School Room: 6.008	Session 5B Stakeholder Engagement for Sustainability (1/3) Chair: Anna Hannula, Tampere University Room: 6.012	Session 5C Climate Change & CSR (1/2) Chair: William Young, University of Leeds Room: 6.048
	The ubiquity of suffering in organisations <i>(Max Ganzin, Jaco Lok, <u>Grant Michelson</u> & Ed Wray-Bliss)</i>	Stakeholder engagement for sustainability – Accommodating different understandings <i>(<u>Lotta Sihvo Matikainen</u> & <u>Annika Blomberg</u>)</i>	Exploring the Diversity of Carbon Accounting Practices Among Climate Consultants: Navigating Agency and Professional Discretion in Quantification Work <i>(<u>Camille Habé</u> & <u>Aurélien Acquier</u>)</i>
	A Systematic Review of Sustainability Agency across Management Disciplines <i>(<u>Satu Teerikangas</u> & <u>Tiina Onkila</u>)</i>	Companies and rural communities in managing common-pool resources: from silos to interdisciplinary collaboration <i>(<u>Sara Vélez-Zapata</u>, <u>Lutz Preuss</u>, <u>Neva Bojovic</u> & <u>Lorenzo Pellegrini</u>)</i>	Apocalypse or small potatoes? Climate change and ecologically rigorous theorizing within management studies <i>(<u>Jozef Cossey</u>, <u>Aurélien Acquier</u>)</i>

10:30 – 11:00	Coffee Break
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11:00 – 12:30	<p>Session 6A</p> <p>Sustainable Workplace (2/2)</p> <p>Chair: Marc Ohana, KEDGE Business School</p> <p>Room: 6.008</p>	<p>Session 6B</p> <p>Stakeholder Engagement for Sustainability (2/3)</p> <p>Chair: Anna Hannula, Tampere University</p> <p>Room: 6.012</p>	<p>Session 6C</p> <p>CSR & Diversity (1/2)</p> <p>Chair: Frank Figge, ESCP Business School</p> <p>Room: Auditorium</p>	<p>Session 6D</p> <p>Climate Change & CSR (2/2)</p> <p>Chair: William Young, University of Leeds</p> <p>Room: 6.048</p>
	Corporate Social Responsibility, Affect and Change in Public Organizations <i>(<u>Marc Ohana</u>, <u>Elodie Arneguy</u>, <u>David Carassus</u> & <u>Aurore Darmandieu</u>)</i>	Framing Management for Desirable Futures with Disruptive Climate Activists <i>(<u>Neeltje Rohlfes</u> & <u>Oliver Laasch</u>)</i>	How do Minority Employees Build Resilience across Work and Life Segments? Evidence from the Peru Mining Sector <i>(<u>Sébastien Fosse</u>, <u>Kety Jaureguy</u> & <u>Grant Michelson</u>)</i>	A Sustainable Swedish Gaming Wonder? Reviewing the Sustainability Reporting Maturity of the Swedish Video Game Industry <i>(<u>Per Fors</u>, <u>Ossian Nordgren</u> & <u>Ben Abraham</u>)</i>
	Psychologically Safe AND Sustainable – is that too much to ask? <i>(<u>Keith Burnett</u>)</i>	Zoocentric Organizing Needed: Problematizing the Inclusion of Animals in Stakeholder Theory and Corporate Sustainability <i>(<u>Markus Vinnari</u> & <u>Eija Vinnari</u>)</i>	Participatory storytelling as a research method – More accessible knowledge production with vulnerable stakeholder groups <i>(<u>Susi Mikael Nousiainen</u>)</i>	Can companies in the power generation sector accelerate the low-carbon transition? <i>(<u>Marco Menoni</u>)</i>
	From Readiness to Action: How Complex Thinking and Organizational Support Drive Sustainable Behavior in Companies <i>(<u>Fiammetta Cascioli Karavalis</u> & <u>Eleonora Veglianti</u>)</i>	Politics and Partnership: Exploring Roles of Internal Bridging Agents in Cross-Sector Partnership Brokerage within an Authoritarian Setting <i>(<u>Thi Minh Chau Bui</u>)</i>	When Good Intentions Clash: Paradoxes and Unintended Consequences in Diversity Management. A Systematic Literature Review <i>(<u>Sarah Plate</u> & <u>Stefan Gold</u>)</i>	Turbulences from climate change in the food system: towards long-term resilience <i>(<u>William Young</u>, <u>Steffen Hirth</u> & <u>Anne Tallontire</u>)</i>
12:30 – 14:00	Lunch			

14:00 – 15:00	<p>Session 7A</p> <p>CSR & Global Governance (1/1)</p> <p>Chair: Ralf Barkemeyer, KEDGE Business School</p> <p>Room: 6.008</p>	<p>Session 7B</p> <p>Stakeholder Engagement for Sustainability (3/3)</p> <p>Chair: Anna Hannula, Tampere University</p> <p>Room: 6.012</p>	<p>Session 7C</p> <p>CSR & Diversity (2/2)</p> <p>Chair: Francesco Paolone, Mercatorum University</p> <p>Room: 6.048</p>
	<p>From Policy to Pavement: Rethinking Well-being at the Neighbourhood Level</p> <p><i>(Cindy Ras)</i></p>	<p>Competing logics and their reconciliation in addressing biodiversity in business-stakeholder relationships</p> <p><i>(Inka Lappalainen)</i></p>	<p>Does Female Representation in Boards Matter for Firm Biodiversity Performance?</p> <p><i>(Neha Neha, Lotta Sihvo Matikainen & Francesco Fasano)</i></p>
	<p>From Causal Evidence to Actionable Signals: A Dual-Track Framework for Policy-Aware Factor Investing in the Sustainable Fuel Sector</p> <p><i>(Jingyi Yang, Zhuoran Du, Yi He, Xinqia Liu & Yiyang Xia)</i></p>	<p>How to categorize nonhuman nature stakeholders?</p> <p><i>(Anna Hannula, Johanna Kujala & Sybille Sachs)</i></p>	<p>Board Gender Diversity, Board Independence, and CSR: The Moderating Effect of Ownership Structure</p> <p><i>(Defeng Sun)</i></p>
15:00 – 15:15	Conference Closing		