

## CORPORATE RESPONSIBILITY RESEARCH CONFERENCE

### CRRC 2019

### 11.–13.9.2019 HOTEL ROSENDAHL, TAMPERE

#### PROGRAMME

##### WED 11.9.2019 PHD WORKSHOP, HOTEL SCANDIC ROSENDAHL

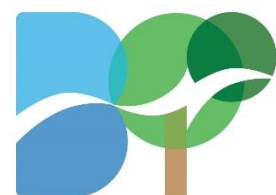
12.00–13.00	Lunch at Hotel Rosendahl
13.00–14.00	Registration for PhD Workshop
14.00–15.00	PhD Workshop
15.00–15.30	Coffee break
15.30–18.00	PhD Workshop
18.00–19.00	Break and walk to Tampere city center
19.00– open end	PhD dinner at Muusa restaurant

##### THU 12.9.2019 CONFERENCE, HOTEL SCANDIC ROSENDAHL

8.30–9.15	Conference registration
9.15–9.30	Welcome
9.30–11.00	Session 1
11.00–11.30	Break
11.30–13.00	Session 2
13.00–14.00	Lunch
14.00–15.30	Session 3
15.30–16.00	Break
16.00–17.30	Session 4
17.30–19.00	Break
19.00– open end	Conference Dinner and Best Paper awards

##### FRI 13.9.2019 CONFERENCE HOTEL, SCANDIC ROSENDAHL

9.00–10.30	Session 5
10.30–11.00	Break
11.00–12.30	Session 6
12.30–13.30	Lunch
13.30–15.00	Session 7
15.00–17.00	Break
17.00–18.00	Walk to Varala Sports Institute
18.00–22.00	Sauna evening and dinner in Varala



Business 2 Nature

**WARM WELCOME!**

# SESSIONS

**Thursday 12 September 2019**

**Session 1: 9.30–11.00**

<p>Session 1 A <b>Value creation in circular economy</b> Chair Prof. Hanna Lehtimäki</p>	<p>Session 1 B <b>Sustainable consumption I</b> Chair Dr. Elina Närvänen</p>	<p>Session 1 C <b>Change agency in sustainability transitions I</b> Chair Dr. Tiina Onkila, Prof. Satu Teerikangas</p>
<p>Pihkola, H., Ruohomäki, I. &amp; Oasmaa, A.  Creating value from waste - Opportunities and challenges related to thermochemical recycling of plastic waste</p>	<p>Barkemeyer, R., Young, W., Chintakayala, P. &amp; Owen, A.  Hijacking Sustainable Consumption?</p>	<p>Kuhmonen, I.  Between a rock and a hard place: Do farmers have agency in the sustainability transition of agrifood systems?</p>
<p>Sarja, M., Onkila, T. &amp; Mäkelä, M.  A literature review of Circular Economy obstacles and catalysts in organizations</p>	<p>Raippalinna, L.-M.  Valuing and re-valuing food (waste): Consumer participation in food waste reduction</p>	<p>Hirvi-Ijäs, M.  Culture in, as and for sustainability – discovering cultural value creation in the sustainable development of the city of Espoo</p>
<p>Lehtimäki, H., Kylämäki, J. &amp; Jokinen, A.  Institutional value cocreation: Ecological Fashion and Imitation in Circular Economy</p>	<p>Sutinen, U.-M. &amp; Närvänen, E.  Construction of a sustainability issue arena: Analyzing online discussion on food waste during “Food Waste Week”</p>	<p>Koistinen, K., Teerikangas, S., Onkila, T. &amp; Mäkelä, M.  The debate regarding agents and sustainability transitions – review of the literature</p>

**Session 2: 11.30–13.00**

<p>Session 2 A <b>Sustainable value creation I</b> Chair Prof. Johanna Kujala</p>	<p>Session 2 B <b>Worklife sustainability</b> Chair Prof. Frank Figge</p>	<p>Session 2 C <b>Change agency in sustainability transitions II</b> Chair Dr. Tiina Onkila, Prof. Satu Teerikangas</p>
<p>Cochran, P., Moraes da Costa, F., Liu, M. &amp; Tiras, S.  Are deviations from an industry’s ideal portfolio of strategic sustainability capitals impounded into market prices?</p>	<p>Meleti, E.  Human Sustainability, Relational Coordination, and Worker Outcomes: A Conceptual Framework</p>	<p>Mäkelä, M., Onkila, T., Teerikangas, S. &amp; Koistinen, K.  Activisms in organizational context: What does it mean?</p>
<p>Abila, N.  Value Creation in Development Financing: Assessment of Development Outcome Tracking</p>	<p>Mishra, S., Chaudhuri, M. &amp; Kumar Dey, A.  Intersectionality and SDG 10 in Indian Context: A Phenomenological Study</p>	<p>Wright, S., Sharpe, S. &amp; Giurco, D.  The Role of Government in the Design and Orchestration of Sustainability Transitions</p>
<p>Karassin O. &amp; Bar-Haim, A.  Motivations, strategies and practices facilitating sustainable performance in traditional industries</p>	<p>Shaikh, S., Lämsä, A.-M. &amp; Heikkinen, S.  Collaborative leadership and its appropriateness in Pakistani universities</p>	<p>Onkila, T., Teerikangas, S., Mäkelä, M. &amp; Koistinen, K.  Sustainability agency: actors attributes and strategies- a systematic review of CSR literature</p>

**Session 3: 14.00–15.30**

<p>Session 3 A <b>Sustainable value creation II</b> Chair Prof. Johanna Kujala</p>	<p>Session 3 B <b>Stakeholders and the natural environment I</b> Chair Dr. Anna Heikkinen, Dr. Jere Nieminen, Dr. Nina Nygren</p>	<p>Session 3 C <b>International CSR I</b> Chair Dr. Ralf Barkemeyer</p>
<p>Hilliard, I. Coherency management - a new approach to CSR in challenging times</p>	<p>González Porras, L. The social license to operate: a stakeholder perspective</p>	<p>Franco, S., Caroli, M. &amp; Bonilla-Priego, M. The Transfer of CSR Practices within MNEs in the Hotel Sector: Do Institutions Matter?</p>
<p>Bauer, T. Business Peace – A New Theory of the Firm</p>	<p>Niemi, L. CSR professionals' views on CSR – a comparative study across three sectors</p>	<p>Kella, C. &amp; Piels, J. Same Same But Different: Variation in CSR Disclosure and Practises based on Country of Origin</p>
<p>Marjamaa, M., Tapaninaho, R., Heikkinen, A. &amp; Kujala, J. Transition Towards Sustainable Circular Economy: Stakeholder interests and interaction</p>	<p>Gallardo-Vázquez, D. &amp; Valdez Juárez, L. Triple bottom line perspective: the linkage between information and diffusion of corporate social responsibility</p>	<p>Urbański, F. &amp; Stehr, C. Types of motivation among Polish and International employee volunteers – A Case Study</p>

**Session 4: 16.00–17.30**

<p>Session 4 A <b>Collaboration for social impact</b> Chair Dr. Fanny Salignac</p>	<p>Session 4 B <b>Stakeholders and the natural environment II</b> Chair Dr. Anna Heikkinen, Dr. Jere Nieminen, Dr. Nina Nygren</p>	<p>Session 4 C <b>International CSR II</b> Chair Dr. Ralf Barkemeyer</p>
<p>Dzhengiz, T. Organisational Value Frames and Sustainable Alliance Portfolios: Bridging between the Theories</p>	<p>Rocha, R., Abreu, M., Souza, M. &amp; Ceglia, D. The Resilience of (Un)Sustainable Logics in an Emerging Market</p>	<p>Ahokas, M. &amp; Juntunen, M. Interdiscursivity in legitimating contested action of multinational corporations</p>
<p>Schuler, D. &amp; Koka, B. Systemic Collaborations for Complex Social Problems: Food Insecurity in Houston, Texas, USA</p>	<p>Schulze, M. &amp; Risius, A. Personal values and attitudes as predictors of food retailer's motivations to engage in animal welfare initiatives?</p>	<p>Arena, M., Azzone, G. &amp; Dell'Agostino, L. Local content contribution to the ecosystem development: a conceptual framework</p>
<p>Neste, J. Social guidelines in supply chain management – Code of Conducts in the maritime industry</p>	<p>Nieminen, J. The functions and the flexibility of novel infrastructure - Fitting of storm water runoff systems in the cities</p>	<p>Vargas-Hernández, J. &amp; Aceves Alvarez, O. Implementation of the comprehensive entrepreneurship model for the internationalization of eco-efficient companies</p>

## Friday 13 September 2019

### Session 5: 9.00–10.30

Session 5 A CSR in and around organisations I Chair Prof. Frank Figge	Session 5 B Social entrepreneurship, institutions and innovations Chair Dr. Aurélie Toivonen	Session 5 C Sustainable consumption II Chair Dr. Elina Närvänen
Teerikangas, S., Koistinen, K., Geraldi, J., Thusen, C. & Morris, P. Challenges in climate change mitigation in UK, Finland and Denmark – Combining transition and portfolio management perspectives	Elliott, R. Businesses for Society: How traditional corporations transitioning to hybrid B-Corps understand and manage dual duties	Miilumäki, N., Franzini, F., Lähtinen, K., Nyrud, A., Widmark, C., Roos, A., Hoen, H. & Toppinen, A. To build with wood or not to build? Citizen views on wood as a construction material
Shalhoob, A. & Hazlett, S.-A. Towards an Understanding of CSR in Organisations in Saudi Arabia	Lehtonen, O. Social enterprises, innovations and impact	do Carmo Stangherlin, I. & Dutra de Barcellos, M. Is it always good to be green? The effect of ethical attributes on consumer preferences
Mäkelä, M., Onkila, T. & Sarna, B. Visual sustainability communication and greenwashing - comparative analysis of 30 biggest companies in India and in Finland	Toivonen, A. Refugee entrepreneurship as an integration tool: Questions of inclusion and exclusion within inclusive ecosystems	Rohenkol do Canto, N., Grunert, K. & Dutra de Barcellos, M. The Goal-Framing Theory for the Study of Consumer Behaviour in the Circular Economy

### Session 6: 11.00–12.30

Session 6 A CSR in and around organisations II Chair Prof. Kalle Pajunen	Session 6 B Innovating for common goods and sustainability Chair Dr. Simona Fiandrino	Session 6 C Accounting and reporting for sustainability I Chair Dr. Hannele Mäkelä
Bustamante, S. & Martinovic, M. Educating Responsible Company Stakeholders in Higher Education Institutions: A model of the influence of CSR/sustainability teaching on business students' intentions to perform responsible behavior	García-Rosell, J.-C. & Haanpää, M. Co-creating responsible tourism futures in a service prototyping environment	Salignac, F., Zyglidopoulos, S. & Ramia, I. An Ecological Life-Course Approach To Social Progress: Towards Measuring The Impact Of Corporate Social Responsibility
Harmaala, M.-M. & Harilainen, H. Blueprint for a training program on business opportunity recognition in SDGs	Linneberg, M., Ramanujan, D. & Remy C. Where are you? Aligning bottom-up sustainability innovation with corporate strategy	Heikkilä, T. Deploying and rationalizing circular economy practices and soil amendment in farming: An agricultural extension actor as a driving force in the change process
Moshtari, M. & Vanpoucke, E. Types and Process of Collaborative Relationships between Corporates and Humanitarian NGOs	Jokinen, L., Mäkelä, M., Kalliomäki, H., Heikkilä, K., Apostol, O., Saarni, J. & Palonen T. Forward-looking sustainability collaboration within a shipbuilding network	Mäkelä, H. & Heikkinen, A. Framings of corporate (ir)responsibility and stakeholder accountability: the case of a mining controversy in Finland

**Session 7: 13.30–15.00**

<b>Session 7 A CSR in and around organisations III Chair Dr. Katariina Koistinen</b>	<b>Session 7 B Sustainable business models Chair Dr. Malla Mattila, Dr. Mika Yrjölä</b>	<b>Session 7 C Accounting and reporting for sustainability II Chair Dr. Hannele Mäkelä</b>
Kudlak, R. Institutions and the motivation to engage in corporate social responsibility	Alves, S., Nair, S. & Stål, H. How do Sustainable Business Models come to be? – a systematic review and synthesis of the literature	Demir, M., Min, M. & Coppola, L. Discrepancies in Reporting on Human Rights: A Materiality Perspective
Sousa Gomes, L. Privacy as Political CSR: An Alternative to Oblivion	Tapaninaho, R. & Heikkinen, A. Sustainable Value Creation: Sustainable Circular Economy Business Models and Stakeholder Approach	Elia, G. & Menoni, M. Revisiting the weak Porter hypothesis: Considering environmental regulation, the firms pollution intensity and the relevance of dynamic aspects
Salignac, F., Barkemeyer, R. & Franklin-Johnson, E. Marketization implications: the case of the Australian National Disability Insurance Scheme	Pihkola, H. Transdisciplinary research in sustainability management - mixing methods, theories and practical learnings	Fiandrino, S., Heikkinen, A., Mäkelä, H., Busso, D. & Kujala, J. Business-stakeholder-nature relations: a comparison between Finland and Italy