

20th Corporate Responsibility Research Conference CRRC 2024

'Corporate Social Responsibility (CSR): Holistic and Issue-specific approaches'



PRELIMINARY PROGRAMME Wednesday 4th September 2024

| | |
|---------------------|--|
| 13.30-14.00 | Registration for PhD Session Devonshire Hall |
| 14:00 – 17:00 | PhD Session Devonshire Hall, <i>JCR Room</i> |
| 17.00-18.30 | Leeds-themed walking tour Led by Rachael Unsworth, leaving from Devonshire Hall Foyer at 17:00 |
| 18:00 – 19.00 | Conference bar open Devonshire Hall |
| 19.00 - open end | Buffet Dinner for all Conference Delegates Devonshire Hall |

Thursday 5th September 2024

| | | | |
|------------------|---|--|---|
| 08:30 – 09:30 | <p>Registration from 08:30, all sessions and meals at Devonshire Hall</p> <p>09:15 Welcome & Conference Aims</p> <p><i>JCR Room</i></p> | | |
| 09:30 – 11:00 | <p>Session 1A</p> <p>Stakeholder Engagement and Communication for CSR (1/2)</p> <p>Chairs: Barkemeyer, R. and Kudlak, R.</p> <p><i>Fenton Room</i></p> | <p>Session 1B</p> <p>Climate change and CSR</p> <p>Chairs: Figge, F.</p> <p><i>Evans Room</i></p> | <p>Session 1C</p> <p>Management and the Anthropocene</p> <p>Chairs: Gonzalez, H. and Owen, A.</p> <p><i>JCR Room</i></p> |
| | <p>Corporate Deception Through Misinformation and Decoupling</p> <p>Griffin, J., and Dunn, P.</p> | <p>From Farm to Fork: Apologetical Rhetoric of the 'Institution of Animals as Food' by the Spanish Meat Lobby</p> <p>Díaz, E., Merino de Diego, A., Núñez Partido, A.</p> | <p>Leadership of Strategic Attention on Biodiversity</p> <p>Turunen, M.</p> |
| | <p>Local Media as Sites of CSR Re-production: A Case Study of the Cruise Industry in Southampton</p> <p>Fox, K., Gonzalez, H. and Aydogdu, E.</p> | <p>Do the oil and gas industry engage in sustainable development? A characterization of one oil and gas major sustainability and impacts on society</p> <p>Speisser, C.-L.</p> | <p>Degrowth as a precondition for an ecological civilization: Letting go of commodity and machine fetishism</p> <p>Parikka, K., Hurtado, J. and Heikkurinen, P.</p> |
| | <p>The Operationalization of Online CSR Communication in the SDGs Era: The State of the Art and Directions for Future Research</p> <p>Itdhiamornkulchai, C. and Sthapitanonda, P.</p> | <p>Technological innovation, Corporate Social Responsibility, and (environmental) sustainability transition: an empirical analysis.</p> <p>Menoni, M.</p> | |

| | | | |
|------------------|---|---|---|
| 11:00 – 11:30 | Coffee break | | |
| 11:30 – 13:00 | <p>Session 2A</p> <p>Stakeholder Engagement and Communication for CSR (2/2)</p> <p>Chairs: Chairs: Barkemeyer, R. and Kudlak, R.</p> <p>Fenton Room</p> | <p>Session 2B</p> <p>Business and biodiversity in sustainable change</p> <p>Chairs: Kujala, J. and Blomberg, A.</p> <p>Evans Room</p> | <p>Session 2C</p> <p>Place-Specific and Place-Based Approaches to CSR</p> <p>Chair: Padfield, R.</p> <p>JCR Room</p> |
| | <p>Engaging (More) Voices of Stakeholders: The State of the Art on Online CSR Communication in the SDGs Era</p> <p>Itdhiamornkulchai, C. and Sthapitanonda, P.</p> | <p>Joint value creation for biodiversity: An analysis of business-stakeholder relationships and their dynamics</p> <p>Tapaninaho, R., Blomberg, A. and Kujala, J.</p> | <p>Exploring CSR Understandings In non-Western Contexts: The Case Of Chile</p> <p>González-Navarro, V.</p> |
| | <p>Stakeholder voice and corporate irresponsibility: a legal problem?</p> <p>Oortwyn, J.</p> | <p>Constituting the worth of biodiversity: An analysis of mining companies' sustainability reports</p> <p>Blomberg, A., Neha, N., Tapaninaho, R., Kujala, J. and Sihvo Matikainen, L.</p> | <p>The community-place-nature triad in social entrepreneurship: Meanings of nature shaping community-based enterprises</p> <p>Merino, A. and Pareja, B.</p> |
| | <p>The Radius of Trust: Internal-External CSR Gap, Country's In-Outgroup Trust Gap, and Firm Value</p> <p>Joo, Y. and Park S-B</p> | | |
| 13:00 – 14:00 | Lunch | | |

| | | | |
|------------------|---|--|---|
| 14:00 – 15:30 | <p>Session 3A International CSR (1/2) Chair: Young, W. Fenton Room</p> | <p>Session 3B CSR and Sustainability for SMEs (1/2) Chairs: Bull, R. and Domingues, A.R. Evans Room</p> | <p>Session 3C Sustainability, Leadership and Organisational Behaviour (1/2) Chairs: Russell, S. and Onkila, T. JCR Room</p> |
| | <p>Scandinavian approaches to integrating sustainability in public procurement: cohesive and relational work Linneberg, M.</p> | <p>Evaluating the use of financial transaction data for calculating SME scope 1 and 2 emissions Phillpotts, A.</p> | <p>The spillover of employees' pro-environmental behaviour at work: an other-focused analysis Guo, W.</p> |
| | <p>Lifelong Learning as a Catalyst for Sustainable Management: A Job Demand Resources Perspective Cascioli, F., Ohana, M.</p> | <p>How Do Founders of Sustainability-Driven SMEs Make Sense of Sustainability Tensions Preuss, L., Zeng, K.Y.-E., Karki, S.T., Brieger, S.</p> | <p>Leadership for cherishing biodiversity: Emotional work and sensemaking in the Finnish food sector Onkila, T. and Russell, S.</p> |
| 15:30 – 16:00 | Tea break | | |

| | | | |
|------------------------|--|--|--|
| 16:00 – 17:30 | <p>Session 4A</p> <p>International CSR (2/2)</p> <p>Chair: Preuss, L.</p> <p>Fenton Room</p> | <p>Session 4B</p> <p>CSR and Sustainability for SMEs (2/2)</p> <p>Chairs: Bull, R. and Domingues, A.R.</p> <p>Evans Room</p> | <p>Session 4C</p> <p>Sustainability, Leadership and Organisational Behaviour (2/2)</p> <p>Chairs: Russell, S. and Onkila, T.</p> <p>JCR Room</p> |
| | <p>Applying the Concept of Transnational Social Space to MNE Organizing for Sustainability</p> <p>Preuss, L. and Barkemeyer, R.</p> | <p>Can we predict the emissions of agricultural SMEs?</p> <p>Wells, J.</p> | <p>Navigating sustainability in business schools: strategies and leadership in institutionalising sustainability</p> <p>Lähteenkorva, M., Kuhmonen, I., Sarna, B., Wallius, V., Näyhä, A., Baumeister, S. and Pesonen, H.-L.</p> |
| | <p>Cognitive Framing of Corruption: An International Comparative Study of Mind Maps</p> <p>Barkemeyer, R., Preuss, L, and Zec D.</p> | <p>Differentiated carbon emissions policy for small and medium sized enterprises: Carrots, sticks, sermons, dialogues, and coalitions</p> <p>Owen, A. and Spence, L.</p> | <p>Exploring Decolonization in the sustainability, CSR, and Business curriculum at the University of Leeds</p> <p>Pollen, C.</p> |
| | | | <p>From Compliance to Commitment: Examining the Influence of Corporate Governance and Social Performance on Firms' Circular Economy Initiatives</p> <p>Abed, A., Salama, A. and Al-Najjar, B.</p> |
| 17.30- 18.30 | Break and conference bar open | | |
| 19:00 – open end | Gala Dinner | | |

Friday 6th September 2024

| | | |
|--------------------------|--|---|
| <p>09:30 – 10:30</p> | <p>Session 5A Social Sustainability and Multi-Stakeholder Initiatives for CSR (1/2) Chairs: Tallontire, A. and Lee, H. Fenton Room</p> | <p>Session 5B Consumer Behaviour on Sustainability Issues Chairs: Young, W. and Taylor, A. Evans Room</p> |
| | <p>Triple marginalization in meaningful professions: The case of German care workers Bichler-Riedl, W., Anastasiadis, S., Gold, S.</p> | <p>Exploring the Price Premium for Eco-labelled Food Products Lee, S, Young, W. and Barkemeyer, R.</p> |
| | <p>The role of corporate social responsibility in poverty alleviation: Case study of Pakistan Saeed, Z.</p> | <p>Unraveling Consumer Behavior on Sustainability Issues: Insights from Case Studies in Lowland and Highland Distilleries Pirgova-Morgan, L. and Owen, A.</p> |
| <p>10:30 – 11:00</p> | <p>Coffee break</p> | |

| | | |
|------------------|--|--|
| 11:00 – 12:30 | <p style="text-align: center;">Session 6A</p> <p style="text-align: center;">Social Sustainability and Multi-Stakeholder Initiatives for CSR (2/2)</p> <p style="text-align: center;">Chairs: Tallontire, A. and Lee, H.</p> <p style="text-align: center;"><i>Fenton Room</i></p> | <p style="text-align: center;">Session 6B</p> <p style="text-align: center;">Corporate Responsibility, CSR and Sustainability</p> <p style="text-align: center;">Chairs: Bull, R. and Domingues, A.R.</p> <p style="text-align: center;"><i>Evans Room</i></p> |
| | <p style="text-align: center;">Motivations and barriers to positive socio-environmental impact work in Brazil</p> <p style="text-align: center;">Brescancini, F.</p> | <p style="text-align: center;">Recalculating ESG ratings: Does industry classification matter?</p> <p style="text-align: center;">Schmidl, T.</p> |
| | <p style="text-align: center;">Why do multi-stakeholder sustainability initiatives fail? The case of ‘The Complete the Cycle’ programme (2011-2020) and examination of the social influencers engagement approach</p> <p style="text-align: center;">Zec, D.</p> | <p style="text-align: center;">Mandatory CSR expenditure and stock return: evidence from India</p> <p style="text-align: center;">Ghorpade, A. and Kumar, M.</p> |
| | | <p style="text-align: center;">The Shadow of Hierarchy and the Global Diffusion of CSR</p> <p style="text-align: center;">Kudlak, R. and Barkemeyer, R.</p> |
| 12:30 – 13:30 | Lunch | |
| 14.00 – 15.30 | <p>Leeds-themed walking tour</p> <p>Led by Rachael Unsworth, leaving from Devonshire Hall Foyer at 14:00</p> | |