

Final Programme 12 July 2007

Corporate Responsibility Research Conference 2007

Devonshire Hall, University of Leeds, UK

15th -17th July, 2007.

SUNDAY 15th JULY

3 – 5 PM	<p style="text-align: center;">PHD WORKSHOP Room: Fenton Room</p> <p style="text-align: center;">Chaired by Professor Andy Gouldson & Dr Maurie Cohen (University of Leeds)</p> <p style="text-align: center;">Interactive workshop for PhD students on methods and problems (Papers by PhD students presented in next 2 days)</p>
5-5:30 PM	<p style="text-align: center;">GENERAL REGISTRATION AND COFFEE Room: Foyer</p>
5.30 – 6.30 PM	<p style="text-align: center;">KEYNOTE SPEECH Room: Fenton Room</p> <p style="text-align: center;">“Integrating Corporate Sustainability: Current Academic Research and Managerial Implications”</p> <p style="text-align: center;">Professor Marc J. Epstein (Rice University, USA)</p>
7 for 7.30 PM – open end	<p style="text-align: center;">DINNER Room: Dining Room</p> <p style="text-align: center;">(Bar open from 6.30pm)</p>

MONDAY 16th JULY

8 – 9 AM	REGISTRATION Room: Foyer		
9 – 9.20 AM	WELCOME & CONFERENCE AIMS Room: Fenton Room Dr William Young (University of Leeds)		
9.30 – 1 PM (Coffee available from 11 AM)	Conference stream Room: Fenton Room Chair: Maurie Cohen <ol style="list-style-type: none"> 1. Innovation for Sustainability: Mapping the Territory, Mick Blowfield, Wayne Visser & Finbarr Livesey, University of Cambridge, UK 2. Sustainable entrepreneurship: putting 'the precautionary principle' into practice, David Singleton, Arup, UK 3. The Emergence of Social Entrepreneurship and its Strategy in Japan, Kanji Tanimoto, Hitotsubashi University, Japan 4. Development of sustainable entrepreneurship programmes in education systems, Zahra Sabbaghian¹, Mahmoud Ahmadour Daryani², Mohammad Azizi¹, ¹Shahid Beheshti University, ²Tehran University, Iran 5. Introducing Strategic Sustainable Development in a business incubator, Heidi Blankenship, Viktor Kulhavý, Jonas Lagneryd, Blekinge Institute of Technology, Sweden 	Workshop 1: SD evaluation Room: Evans Room Chair: Frank Figge <ol style="list-style-type: none"> 1. The business value of the environmental performance of firms. More than 30 years of research – So what? Holger Hoppe Technische Universität Dresden, Germany 2. Assessing Corporate Social Responsibility: CSR-Scan, Daniela Ebner University of Leoben, Austria 3. Vantage phase 1 – the use of KPI'S at Belfast city airport, Ben Daley, Janet Maughan & Paul Hooper, Manchester Metropolitan University, UK 4. Title TBC, Frank Figge, Queens University, Belfast, UK 5. Discussion 	Workshop 2: Strategy & CSR Room: Belfield Room Chair: Rachel Hilliard <ol style="list-style-type: none"> 1. Development of a CSR-Strategy-Framework, Som Sekhar Bhattacharyya & Arunditya Sahay, Management Development Institute, India 2. Focussing Innovation Strategy for Sustainability Chemical Industry as an example, Jan Venselaar, John J. Hageman, Avans University, The Netherlands 3. Under the Influence: Stakeholders, Strategy and Corporate Social Responsibility in the Drinks Industry, Rachel Hilliard¹ & Frances Stafford², ¹NUI Galway, ²Accenture, Ireland 4. Discussion
1 – 2 PM	LUNCH Room: Dining Room		

<p>2 – 5.30 PM</p> <p>(Tea available from 3.30 PM)</p>	<p>Conference stream Room: Fenton Room Chair: William Young</p> <ol style="list-style-type: none"> 1. Norms and multinational corporations – Ideational motivation for CSR initiatives?, Matthias Hofferberth, Johann Wolfgang Goethe-Universität Frankfurt, Germany 2. A Trigger for Change? Explaining the Behaviour of Companies in CSR-PPPs, Christian Thauer, European University Institute, Italy 3. Institutional pressure towards corporate responsibility: a comparison of sustainability reporting in the world's largest pulp and paper companies, Mirja Mikkilä¹ & Anne Toppinen², ¹University of Joensuu, ²European Forest Institute, Finland 4. SMEs and the Environment: turning over a new leaf?, David Stokes, Andrea Revell, & Hsin Chen, Kingston University, UK 	<p>Symposium on sustainable entrepreneurship : Conceptualising and Mapping the Field Room: Evans Room Chair: Bradley Parrish & Fiona Tilley</p> <ol style="list-style-type: none"> 1. Conceptualising Sustainability Entrepreneurship, Fiona Tilley, University of Leeds, UK 2. Entrepreneurship and the Sustainability of Knowledge, René Jorna and Laura Maruster, University of Groningen, The Netherlands 3. Business-as-Usual and Sustainability: Which Paradigm Aligns with our Beliefs? Jane Lorand, Dominican University of California, USA 4. Stakeholder Perception in Sustainable Entrepreneurship: The Role of Managerial and Organizational Cognition, Lutz E. Schlange, University of Applied Sciences, Chur, Switzerland 5. The Role of Ecopreneurs in Developing a Sustainable Economy, David Gibbs, University of Hull, UK 6. Discussion 	<p>Workshop 3: CSR and the emergence and evolution of new forms of corporate governance Room: Belfield Room Chair: Andy Gouldson</p> <ol style="list-style-type: none"> 1. Title TBC, Andy Gouldson, University of Leeds, UK 2. Title TBC, Rory Sullivan, Insight Investment, UK 3. Governance from below: contesting corporate environmentalism in Durban, South Africa, Jame Van Alstine, London School of Economics, UK 4. Discussion
<p>7 for 7.30 PM-open end</p>	<p>CONFERENCE DINNER Room: Dinning Room</p> <p>Best papers awarded by Professor Frank Figge (Queens University, Belfast)</p> <p>(Bar open from 6 pm)</p>		

TUESDAY 17th JULY

<p>9 AM – 12 PM (Coffee available from 10.30 AM)</p>	<p>Conference stream Room: Fenton Room Chair: Louise Ellis</p> <ol style="list-style-type: none"> 1. Patterns in the adoption of corporate social responsibility practices, Adrian Haberberg, Jonathan Gander, Alison Rieple, Juan Martin, Clive Helm & Francis Mulleady, University of Westminster, UK 2. Sustainable environmental management and corporate social responsibility in the construction and property industries, Calbert H. Douglas, Wing Kit Lau, Abdalsalam Rhumah, & Andrew Clark, University of Salford, UK 3. The company social responsibility in the neo-republicanism approaching, Enrico Zorzi, University of Versailles, France 4. Sustainable development and its integration in business decisions: The case of the procurement of operating-room textiles in German public hospitals, Edeltraud Günther; Holger Hoppe; Gabriel Weber, Technische Universität Dresden, Germany 	<p>Symposium on sustainable entrepreneurship: Framing Research Issues and Questions Room: Evans Room Chair: Bradley Parrish & Fiona Tilley</p> <ol style="list-style-type: none"> 1. Sustainability Entrepreneurship: Innovations in the Logics of Organizing, Bradley Parrish, University of Leeds, UK 2. Alaskan Eco-entrepreneurs: The Role of Knowledge, Technology, and International Networks, Rick Wolk, University of Alaska Southeast, USA 3. Making Sustainable Entrepreneurship Culturally Compatible, Dan O’Niell, Arizona State University, USA 4. Entrepreneurship Towards Sustainability? – Comparing Social Entrepreneurship with Socially Responsible SMEs in Hungary, Réka Matolay, Corvinus University of Budapest, Hungary 5. Companies that Swim Against the Tide? Nick Barter, University of St. Andrews, UK 6. Discussion 	<p>Workshop 4: Climate change & business Room: Belfield Room Chair: Frances Drake & Karin Hufnagel</p> <ol style="list-style-type: none"> 1. Multinational corporations and emissions trading: strategic responses to new institutional constraints, Jonatan Pinkse & Ans Kolk, University of Amsterdam Business School, The Netherlands 2. Climate, Companies and Context; the Prospects for Policy to Inspire Sustainable Business Strategies, Steven Sarasini & Merle Jacob, Lund University, Sweden 3. Towards and integrated view of the carbon fluxes. From the computation of CO2 sinks and sources to environmental education University of the Aegean – Mytilene University Hill, I K Evangelinos & N Fyllas, University of the Aegean, Greece 4. Key factors shaping corporate climate change strategies: A study in Pakistan and the UK, Harish Kumar Jeswani, Walter Wehrmeyer and Yacob Mulugetta, University of Surrey, UK 5. Discussion
<p>12 – 1 PM</p>	<p style="text-align: center;">LUNCH Room: Dining Room</p>		

<p>1-4 PM (Tea available from 2.30 PM)</p>	<p>Conference Stream Room: Fenton Room Chair: William Young</p> <ol style="list-style-type: none"> 1. Playing Detective-Researcher: The challenges of researching CSR in the tourism and hospitality industry, Stephanie Chok, Murdoch University, Australia 2. At the Vanguard of CR in the Caribbean? A Case Study of Corporate Responsibility at the Almond Beach Resorts, Emily Dick- Forde & Sherma Roberts, The University of the West Indies, West Indies 3. When socially responsible and opportunistic agents interact: credit and training provision to the poor by vertically linked NGOs and commercial banks, Gherardo Girardi, London Metropolitan University, UK 	<p>Workshop 5: : CSR and development Room: Evans Room Chair: Ralf Barkemeyer</p> <ol style="list-style-type: none"> 1. CSR and poverty alleviation: Nestle's 'Commitment to Africa' report, Kumba Jallow, De Montfort University, UK 2. Title TBC, Ralf Barkemeyer, St Andrews University, UK 3. Discussion 	<p>Workshop 6: Governance and SD Room: Belfield Room Chair: William Sun</p> <ol style="list-style-type: none"> 1. Corporate Social Responsibility and Responsiveness: A UK business response to national and international challenges, Jenny Fairbrass and Eshani Beddewela, University of Bradford, UK 2. Convergence between shareholder and stakeholder values, John Kong Shan Ho, University of Dundee, UK 3. Corporate governance) and corporate social responsibility synergies and inter-relationships, D. Jamali and M. Rabbath, American University of Beirut, Lebanon 4. Title TBC, William Sun, Leeds Metropolitan University, UK 5. Discussion
<p>From 4 PM</p>	<p>CONFERENCES CLOSES AND TEA Room: Foyer</p>		