

Programme
 BSE Conference 2005
 Devonshire Hall
 Leeds, UK
 September 4-6, 2005.

SUNDAY SEPTEMBER 4TH

5 PM – 5:30 PM	<p style="text-align: center;">Fenton Room PhD workshop (I) Andy Gouldson (London School of Economics) «Success factors in achieving a PhD»</p>
5:30 PM – 6:30 PM	<p style="text-align: center;">Fenton Room PhD workshop (II) Practical Exercise: Overcoming PhD problems</p>
6:30 PM – 7 PM	<p style="text-align: center;">Fenton Room PhD workshop (III) Plenary: Q & A Panelists: Andy Gouldson (London School of Economics) Richard Welford (University of Hong Kong) William Young (University of Leeds) Fiona Tilley (University of Leeds) Frank Figge (University of Leeds)</p>
7 PM – open end	<p style="text-align: center;">Fenton Room PhD workshop buffet</p>
7 PM –9 PM	<p style="text-align: center;">Registration</p>

MONDAY SEPTEMBER 5TH

8 AM – 9 AM	Foyer Registration			
9 AM – 10 AM	Junior Common Room Plenary Session chair: William Young (University of Leeds) «Views of Sustainable Business 2015» Richard Welford (University of Hong Kong) Peter Smith (csrevaluator)			
10 AM – 10:30 AM	Coffee Break			
	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
10:30 AM – 12 PM	<p>Waste Session chair: Paul Hooper</p> <p><i>(1) Waste management in large corporations: reality vs. rhetoric</i> Anna Kefala¹ and Cristina Romano² (¹Birkbeck College, London, UK ²Imperial College, London, UK)</p> <p><i>(2) The YTV waste prevention strategy 2007</i> Ms. Riitta- Liisa Hahtala (Helsinki Metropolitan Area Council (YTV) Waste Management, Finland)</p> <p><i>(3) Evaluating waste minimisation projects: The contribution of organisational learning and organisational knowledge theories</i> Debbie Millard, Paul Hooper and Mark Stubbs (Manchester Metropolitan University, UK)</p>	<p>Valuation, Accounting and Assessment Session chair: Frank Figge</p> <p><i>(1) Exploring the relationship between corporate social responsibility (CSR), social capital and economic capital through a corporate case study</i> Neil Rotheroe (John Moores University, UK)</p> <p><i>(2) The increasing use of tools in CSR analysis</i> Peter F Smith (csrevaluator, London, UK)</p> <p><i>(3) Ecological footprint analysis of SMEs within the mid-west region of Ireland</i> Annabel Mc Loone, Paul Byrne, Bernadette O Regan and Richard Moles (University of Limerick, Ireland)</p>	<p>CSR and Environmental Justice Session chair: Andy Gouldson</p> <p>Stream organised by Andy Gouldson (London School of Economics and Political Science, London, UK)</p>	

MONDAY SEPTEMBER 5TH

12 PM-1 PM	LUNCH			
	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
1 PM – 2:30 PM	<p>CSR Models & Theories Session chair: Richard Welford</p> <p><i>(1) Sustainable energy consumption: the sufficiency approach</i> Angelina Korsunova (University of Jyväskylä, Finland)</p> <p><i>(2) Sustainable 'what'? A cognitive mapping approach to understanding sustainable Development</i> Christine Byrch¹, Kate Kearins², Markus Milne¹, and Richard Morgan¹ (¹ University of Otago, New Zealand ² Auckland University of Technology, New Zealand)</p> <p><i>(3) The strategic approaches to CSR by large companies: a contingent model</i> Ilaria Bissacco, Paolo Maccarrone and Christina Spinelli (Politecnico di Milano, Italy)</p>	<p>Valuation, Accounting and Assessment Session chair: Tobias Hahn</p> <p><i>(1) Exploring the potential for the commercial application of ecological footprinting analysis: an airport case study</i> Marcus Sutcliffe, Paul Hooper, Callum Thomas (Manchester Metropolitan University, UK)</p> <p><i>(2) The social role of accounting: Views and Perceptions of the accounting community in Libya towards corporate social responsibility and accountability</i> Adel Abdulhamid Mashat, Bob Ritchie, Chris Lovatt and John Pratten (Manchester Metropolitan University, UK)</p> <p><i>(3) Accounting for Health and Safety Costs: Review and comparison of selected methods</i> Pall Rikhardson (The Aarhus School of Business, Denmark)</p>	<p>Practical Approaches to Sustainable Business Session chair: Keith Pitcher</p> <p><i>(1) 10 year follow up study of the largest oil companies' environmental policies</i> Dr. Tarja Ketola (Turku School of Economics, Finland)</p> <p><i>(2) Environmental implications of a structural change in the commercial property sector</i> Örjan Lundberg and Henrikke Baumann (Chalmers University of Technology, Sweden)</p> <p><i>(3) Environmental Management – Progress at the University of Leeds</i> Keith Pitcher (Environmental officer - University of Leeds)</p>	<p>SME Workshop Session chair: Fiona Tilley</p> <p><i>(1) EnviroHelp: a support package for EU members states</i> David Williamson and Gary Lynch-Wood (Staffordshire University, UK)</p> <p><i>(2) SWOMM (Sustainable ways of making money) approach: Entrepreneurship education for sustainable development</i> Fernando Lourenço, Oswald Jones and Liz Walley (Manchester Metropolitan University, UK)</p> <p><i>(3) A value-based model of sustainable enterprise</i> Bradley Parrish (Sustainability Research Institute, University of Leeds, UK)</p>
2:30 PM – 3 PM	COFFEE BREAK			

MONDAY SEPTEMBER 5TH

	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
3 PM – 5 PM	<p>CSR – Models & Theories Session chair: Pall Rikhardsson</p> <p><i>(1) Corporate Social Responsibility: Differing definitions and practices?</i> Jenny Fairbass, Linda O’Riordan, and Hafiz Mirza (University of Bradford, UK)</p> <p><i>(2) Business sustainability maturity model</i> Cristiano Hugo Cagnin, Denis Loveridge and Jeff Butler (University of Manchester, UK)</p> <p><i>(3) A hypothetical corporate responsibility emphasis model</i> Dr. Tarja Ketola (Turku School of Economics, Finland)</p> <p><i>(4) Exploring the structuration of corporate responsibility: Current ideas from an action research study</i> Julian N Mills, Paul D Hooper and Mark Stubbs (Manchester Metropolitan University, UK)</p>	<p>Valuation, Accounting and Assessment Session chair: Frank Figge</p> <p><i>(1) Environmental and financial performance: do industrial sectors differ in their ability to derive financial benefits from environmental actions?</i> Nicole Darnall¹ and Bjarne Ytterhus² (¹North Carolina State University, USA ²Norwegian School of Management BI, Norway)</p> <p><i>(2) ISO14031 Environmental performance evaluation – worth the effort?</i> William Young (Sustainability Research Institute, University of Leeds, UK)</p> <p><i>(3) Which European Companies create Sustainable Value – First Insights of a new research project</i> Frank Figge¹ and Tobias Hahn² (¹Sustainability Research Institute, University of Leeds, UK ²Institute for Futures Studies and Technology Assessment, Germany)</p>	<p>Practical Approaches to Sustainable Business Session chair: Damian Howells</p> <p><i>(1) Towards sustainable business improvement in the precast concrete flooring industry</i> Hafiz K. Elhag, Jacqueline Glass and Alistair Gibb (Loughborough University, UK)</p> <p><i>(2) Corporate social responsibility, contract caterers and public sector food procurement</i> Mike Rimmington, Jane Carlton Smith and Rebecca Hawkins (Oxford Brookes University, UK)</p> <p><i>(3) CSR development in MITIE Group plc</i> Stephen Barthorpe (MITIE Group Plc, Bristol, UK)</p> <p><i>(4) Can a market based generative Learning Management style explain the conditions or characteristics that make an organization more likely to commit to, and perform on, environmental issues?</i> Peter Österberg and Daniel Berlin (Swedish University of Agricultural Sciences)</p>	<p>SME Workshop Session chair: Fiona Tilley</p> <p><i>(1) Why we need to support the environmental compliance needs of European SMEs</i> Gary Lynch-Wood and David Williamson (Staffordshire University, UK)</p> <p><i>(2) Establishing and eco-industrial network for SMEs within mid-west region of Ireland</i> Yvonne Ryan, Paul Byrne, Bernadette O’ Regan and Richard Moles (University of Limerick, Ireland)</p> <p><i>(3) Social responsibility issues in SMEs: evidence from Cornwall</i> Simon Bennett (Cornwall Business School, UK)</p> <p><i>(4) Sustainable Entrepreneurship</i> Fiona Tilley and Brad Parrish (Sustainability Research Institute, University of Leeds, UK)</p>
7 PM-open end	<p>Conference dinner Dinner speaker: Nigel Lowthrop</p>			

TUESDAY SEPTEMBER 6TH

	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
9 AM-10:30 AM	<p>Perspectives from different countries Session chair: Ralf Barkemeyer</p> <p><i>(1) Corporate responsibility in various cultural setting: An empirical study of the pulp and paper industry</i> Mirja Mikkilä (University of Joensuu, Faculty of Forestry, Finland)</p> <p><i>(2) Organisational determinants for the development of environmental management in the Dutch agri-food industry</i> Derk-jan Haverkamp, Harry Bremmers and Onno Omta (Wageningen University, The Netherlands)</p> <p><i>(3) Different types of approaches to corporate sustainability among German companies-evidence from an online survey</i> Tobias Hahn and Mandy Scheermesser (Institute for Futures Studies and Technology Assessment (IZT), Germany)</p>		<p>CSR in Developing Countries Session chair: Adesoji Adeniyi</p> <p><i>(1) Mining conflicts in Peru</i> Jorge Torres-Zorrilla (Catholic University of Peru, Peru)</p> <p><i>(2) Cooperation and conflict between firms, communities, new social movements and the role of government V. Cerro De San Pedro case</i> José G. Vargas-Hernández (University of California at Berkeley, USA)</p> <p><i>(3) The Role of business in sustainable natural resource exploration: a framework for environmental sustainability of bitumen exploration in Nigeria</i> Adesoji Adeniyi (University of Leeds, UK)</p>	<p>Tourism Session chair: Xavier Font</p> <p><i>(1) Project Evaluation for the accommodation industry in a sustainable development context</i> João Miguel Simão (Universidade Aberta, Portugal)</p> <p><i>(2) Critical review of certification and accreditation in sustainable tourism governance</i> Xavier Font (Leeds Metropolitan University, UK)</p>
10:30 AM – 11 AM	Coffee Break			

TUESDAY SEPTEMBER 6TH

	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
11 AM – 12:30 PM	<p>Perspectives from different countries Session chair: Damian Howells</p> <p><i>(1) The influence of the Environmental Regulations on Environmental Management in Spain</i> E. Claver, M.D. Lopez and J.F. Molina (Alicante University, Spain)</p> <p><i>(2) Business perspectives on Environment in Turkey</i> Sema Kalaycioğlu and Feride Gönel (Isik University, Turkey)</p> <p><i>(3) The cost-benefit analysis and the environment in Community structural funds in Italy</i> Orsola Mautone (European Environment Agency, Denmark - Italian Ministry of Environment, Italy)</p>	<p>Marketing Session chair: Carita Niemi</p> <p><i>(1) Strategic and instrumental sustainability marketing in the Western European food processing industry: conceptual framework and hypotheses</i> Frank-Martin Belz and Birte Karstens (Technische Universität München, Germany)</p> <p><i>(2) Some considerations regarding the ecological sustainability of marketing systems</i> Anja Schäfer (Open University, UK)</p>	<p>CSR in Developing Countries Session chair: Karla Utting</p> <p><i>(1) Integration of Environmental Management Issues into the main business and management disciplines – Strategic Planning aspects – Indian Cement Industry Perspectives</i> Bala Krishnamoorthy (Narsee Monjee Institute of Management Studies, India)</p> <p><i>(2) CSR in Developing Countries: Beyond the Business Case</i> Ralf Barkemeyer (Sustainability Research Institute, University of Leeds, UK)</p> <p><i>(3) Local-level changes resulting from fair trade and ethical trade: The application of an “impact assessment” tool in coffee producing regions of Nicaragua</i> Karla Utting (Sustainability Research Institute, University of Leeds, UK)</p>	<p>Environmental Supply Chain Management Session chair: William Young</p> <p><i>(1) An assessment of attitudes to biodiversity within company supply chain management</i> Derek R Whatling¹, Dr. Peter Hedges and Dr. Phillip Fermor² (¹ Middlemarch Environmental Ltd, Coventry, UK ² Aston University, UK)</p> <p><i>(2) Drivers of and barriers to supplier diversity initiatives: a cross-national study</i> Ian Worthington, Monder Ram, Mayank Shah and Harvinder Boyal (De Montfort University, UK)</p> <p><i>(3) Sustainable supplier development in the UK tour operating industry</i> Karen Schwartz (Leeds Metropolitan University, UK)</p>
12:30 PM – 1:30 PM	Lunch			

TUESDAY SEPTEMBER 6TH

	Junior Common Room	Fenton Room	Evans Room	Kirkby Room
1 PM- 3 PM	<p>Corporate Sustainability in a changing world Session chair: Louise Ellis</p> <p><i>(1) Environmental Management: Uncertainty and competitiveness</i> E. Claver, M.D. López and J.F. Molina (Alicante University, Spain)</p> <p><i>(2) What drives environmental innovation? Empirical evidence for a District-based manufacturing system</i> Massimiliano Mazzanti¹ and Roberto Zoboli² (¹ University of Ferrara, Italy, ²National Research Council, CERIS-CNR, Italy)</p> <p><i>(3) Deriving competitive advantage from environmental regulations</i> Christine B Ng (Massachusetts Institute of Technology, USA)</p> <p><i>(4) Corporate Lobbying on Sustainable Development</i> Louise Ellis (Sustainability Research Institute, University of Leeds, UK)</p>	<p>Reporting & Communication Session chair: Claire Marsh</p> <p><i>(1) Sustainability Reporters</i> Christian Herzig (University of Lüneburg, Germany)</p> <p><i>(2) Voluntary vs mandatory approach to environmental reporting</i> Cristina Romano¹ and Anna Kefala² (¹Imperial College, London, UK ²Birkbeck College, London, UK)</p> <p><i>(3) Communicating CSR-Brand management</i> Carolina von Schantz and Cecilia Mark-Herbert (Swedish University of Agricultural Sciences, SLU, Sweden)</p>		<p>Environmental Supply Chain Management Session chair: Nam-Kyu Kim</p> <p><i>(1) Supply chain collaboration for sustainability</i> Kovács Gyöngyi (Swedish School of Economics and Business Administration, Helsinki, Finland)</p> <p><i>(2) How do current purchasing and supply chain methods in large international companies affect stakeholders? Research to investigate the effect of purchasing and supply trends and practices on people and planet. The analysis contrasts stakeholder and green economics approaches and taken an holistic approach</i> Miriam Kennet (Oxford Brookes University, Oxford and Mansfield College, University of Oxford, UK)</p> <p><i>(3) Sustaining unsustainability: the performance of disconnection in food industry supply chains</i> Kathryn Fahy (Lancaster University, UK)</p> <p><i>(4) ESCM: A possible solution for SMEs – empirical studies in Korean electronics industry</i> Nam-Kyu Kim (Sustainability Research Institute, University of Leeds, UK)</p>
From 3 PM	Conferences closes and Tea			