

PRELIMINARY PROGRAMME
(Version 03/07/18, subject to change!)

Monday 10 September 2018

13:30 – 14:00	Registration for PhD Session Devonshire Hall
14:00 – 17:30	PhD Session Devonshire Hall
17:30 – 18:30	Break and conference bar open Devonshire Hall
18:30 – 19:30	Buffet Dinner for all Conference Delegates Devonshire Hall
19:30 – open end	Visit to historic and famous bars and pubs Leeds City Centre Led by Angela Craddy leaving from Devonshire Hall at 19:30

Tuesday 11 September 2018

08:30 – 09:30	<p>Registration from 08:30, all session and meals at Devonshire Hall</p> <p>09:15 Welcome & Conference Aims</p>			
09:30 – 11:00	<p>Session 1A</p> <p>Sustainable Consumption and Consumer Behaviour (1/2)</p> <p>Chairs: Young, W. and Chintakayala, P. K.</p>	<p>Session 1B</p> <p>Stakeholders and the Natural Environment</p> <p>Chairs: Heikkinen, A. and Onkila, T.</p>	<p>Session 1C</p> <p>Workplace Sustainability (1/2)</p> <p>Chairs: Russell, S. and Unsworth, K.</p>	<p>Session 1D</p> <p>Legitimacy, Power and Resistance</p> <p>Chairs: Stål, H.</p>
	<p>Consumers’ perceptions of the transformative role of brands: A framing approach</p> <p>Lahtinen, S., Närvänen, E. and Manninen, M.</p>	<p>Nature as a stakeholder: Human and non-human stakeholder engagement in urban environments</p> <p>Kujala, J., Heikkinen, A. L., Jokinen, A., Mäkelä, H. and Lehtonen, O.</p>	<p>CSR and employee positioning – do companies respond to employee expectations?</p> <p>Bustamante, S.</p>	<p>‘We didn’t lie’ – Regaining stakeholder legitimacy after corporate conduct</p> <p>Oberhauser, M. and Conrad, M.</p>
	<p>Partnering for credibility? The influence of NPO co-branding on product perception</p> <p>Harth, T. H., Wehnert, P. and Beckmann, M.</p>	<p>Towards collective consciousness: Identifying several behavioural determinants of sustainability for various groups of stakeholders</p> <p>Hiquet, R.</p>	<p>HRM sensemaking and approaches to CSR-HRM integration</p> <p>Podgorodnichenko, N., Edgar, F. and McAndrew, I.</p>	<p>Power imbalance: A threat to sustainable change in developing nations</p> <p>Ajide, O. E. and Osobajo, O. A.</p>
	<p>Making information of CSR scores salient: A randomised field experiment</p> <p>Becchetti, L., Salustri, F. and Scaramozzino, P.</p>	<p>Stakeholder interests in socio-ecological engagement processes</p> <p>Heikkinen, A., Kujala, J., Nieminen, J., Jokinen, A., Tapaninaho, R., Mäkelä, H. and Lehtonen, O.</p>	<p>Green human resource management at work place: A systematic review</p> <p>Rasool, I., Khan Khalid, G. and Haider, M.</p>	<p>Resistance and compromise in the CSR arena – Shifting business attitudes to corporate social responsibility?</p> <p>Curran, L. and Eckhardt, J.</p>

11:00 – 11:30	Coffee break		
11:30 – 13:00	Session 2A Sustainable Consumption and Consumer Behaviour (2/2) Chairs: Young, W. and Chintakayala, P. K.	Session 2B Circular Economy Chairs: Davis, M.	Session 2C Workplace Sustainability (1/2) Chairs: Russell, S. and Unsworth, K.
	Food waste reduction practices in Japanese consumers' everyday life: A mobile ethnography Sirola, N., Närvänen, E., Mesiranta, N., Sutinen, U-M. and Mattila, M.	Fashion field in transformation: Struggles and challenges when pursuing towards circularity Turunen, L.	Employees' emotions and sense making on the importance of sustainability at workplace Mäkelä, M., Onkila, T. and Bhavesh, S.
	Driving sustainability through modelling and rivalry Carragher, V. and O'Reilly, H.	Conceptualizing power in the transition to circular business models Stål, H. and Babri, M.	Do flexible working hours reduce the personnel turnover? Odriozola, M. D., Baraibar-Diez, E. and Fernández-Sanchez, J. L.
	The wilful blindness of the rich ethical consumer Young, W., Barkemeyer, R. and Chintakayala, P. K.	Earth system governance vs. corporate governance: Agency in the Anthropocene Dahlmann, F., Morrell, K. and Griggs, D.	Top management emotional responses to climate change: A longitudinal study Russell, S.
13:00 – 14:00	Lunch		

14:00 – 15:30	<p>Session 3A</p> <p>Corporate Responsibility for Sustainability (1/2)</p> <p>Chairs: Heikkurinen, P. and Mäkinen, J.</p>	<p>Session 3B</p> <p>Sustainable Venturing and Entrepreneurship</p> <p>Chair: Munoz, P.</p>	<p>Session 3C</p> <p>Workplace Sustainability (2/2)</p> <p>Chairs: Bimpli, I.</p>
	<p>Understanding corporate responsibility in the hospitality industry: A view based on the strategy-as-practices theory</p> <p>van Rheede, A. and Lim, A.</p>	<p>Meanings of innovations and innovating in social enterprises</p> <p>Lehtonen, O., Kujala, J., Heikkinen, A. L. and Viljanen, S.</p>	<p>Employee CSR engagement: The paradoxes of embedding and meaning-making</p> <p>Forte, K. and Unsworth, K.</p>
	<p>Corporate social responsibility and sustainable building practice: A case study of private property developers in Bangkok, Thailand</p> <p>Juangbhanich, A.</p>	<p>A systematic review to social innovation and design for sustainable framework</p> <p>Lin, M-L. and Yu, T-K.</p>	<p>Are UK Equal Opportunities monitoring methods invalid, paradoxical and harmful to potential employees?</p> <p>Lee, H.</p>
	<p>Truly sustainable business – Theoretical debate or a true opportunity: Story told by the reporting of the Finnish industries</p> <p>Mikkilä, M., Koistinen, K., Kuokkanen, A. and Linnanen, L.</p>	<p>System building for resilient innovation ecosystems</p> <p>Arena, M., Azzone, G. and Piantoni, G.</p>	<p>Analysis of the application of practices of corporate social responsibility and its relationship with the labour development and quality of life of workers</p> <p>Vargas-Hernández, J. G. and Soriano Sandoval, J. L.</p>
15:30 – 16:00	<p>Tea break</p>		

16:00 – 17:30	<p>Session 4A</p> <p>Corporate Responsibility for Sustainability (2/2)</p> <p>Chairs: Heikkurinen, P. and Mäkinen, J.</p>	<p>Session 4B</p> <p>Modern Slavery in International Business</p> <p>Chairs: Voss, H. and Waite, L.</p>	<p>Session 4C</p> <p>Risk Communication and Decision-Making</p> <p>Chair: Taylor, A.</p>
	<p>Corporate responsibility and the challenge of biodiversity at the organisational level</p> <p>Smith, T., Paavola, J. and Holmes, G.</p>	<p>Responses to institutional complexity: An exploratory case study of modern slavery in the construction industry</p> <p>Gutierrez-Huerter, O. G., Gold, S. and Trautrim, A.</p>	<p>Influencing factors of corporate environmental risk management in bank lending decision-making: Empirical evidence from European Banks</p> <p>Qi, J., Eberhardt-Toth, E. and Paulet, E.</p>
	<p>Successful and sustainable CSR projects achievable with the integration and engagement of all stakeholders – A case for Papua New Guinea’s (PNG) oil and gas industry</p> <p>Firmin-Pisini, J., Ochoa Paniagua, J. and Kirytopoulos, K.</p>	<p>Against expectations: Mapping the modern slavery statements of clothing retailers against governmental and NGO guidance</p> <p>Ras, I. A.</p>	<p>Managers mobilizing sustainability transformations</p> <p>Lahtinen, S. and Yrjöla, M.</p>
	<p>Whose responsibility is it really? Developing an integrative perspective on corporate sustainability</p> <p>Heikkurinen, P. and Mäkinen, J.</p>	<p>Modern slavery and international business</p> <p>Voss, H., Davis, M., Sumner, M., Waite, L. and Ras, I.</p>	<p>Social responsibility as a corporate strategy in a self-service shop S-Mart</p> <p>Vargas-Hernández, J. G. and Polo Navarro, C. A.</p>
17:30 – 18:30	<p>Break and conference bar open</p> <p>Local craft ale tasting event from 18:30</p>		
19:00 – open end	<p>Gala Dinner and best paper awards</p> <p>After dinner quiz</p>		

Wednesday 12 September 2018

09:00 – 10:30	<p>Session 5A</p> <p>Tensions, Conflicts and Paradoxes in Corporate Sustainability and CSR (1/2)</p> <p>Chairs: Figge, F. and Hahn, T.</p>	<p>Session 5B</p> <p>SMEs, Micro-Enterprises and Family Businesses</p> <p>Chairs: Owen, A. and Abbott, P.</p>	<p>Session 5C</p> <p>Reporting and Communication</p> <p>Chair: Comyns, B.</p>
	<p>Reconciling social sustainability, development and stakeholder expectations from inside palm oil</p> <p>Karinen, M.</p>	<p>Tackling barriers to the implementation of eco-efficiency practices: Differences between new ventures and established firms</p> <p>Labella-Fernández, A., Martínez-del-Río, J. and Céspedes-Lorente, J.</p>	<p>CSR reporting for external and internal stakeholders in industrial sector</p> <p>Pędziwiatr, E. and Kulczycka, J.</p>
	<p>Enabling or constraining? Hybrid organizational identities and certified management standards</p> <p>Lahneman, B.</p>	<p>The translation of EU Directive 2014/95/EU into national German law: Anyone worried?</p> <p>Bergmann, A.</p>	<p>Antecedents and implications of organisational indulgence in rhetoric while communicating on CSR</p> <p>Vazhappully, R. and Hope, A.</p>
	<p>Antecedents of ecological sustainability among executives in the Bangladeshi RMG supply chain</p> <p>Fontana, E.</p>	<p>Can micro-enterprises release new value from provenance and sustainable production?</p> <p>Owen, A.</p>	<p>The future of sustainability reporting: Standalone or integrated reports?</p> <p>Demir, M. and Min, M. K.</p>
10:30 – 11:00	<p>Coffee break</p>		

11:00 – 12:30	<p style="text-align: center;">Session 6A</p> <p style="text-align: center;">Tensions, Conflicts and Paradoxes in Corporate Sustainability and CSR (2/2)</p> <p style="text-align: center;">Chairs: Figge, F. and Hahn, T.</p>	<p style="text-align: center;">Session 6B</p> <p style="text-align: center;">Business and Global Development</p> <p style="text-align: center;">Chairs: Tallontire, A. and Alstine, J.</p>	<p style="text-align: center;">Session 6C</p> <p style="text-align: center;">Change Agency in Sustainability Transitions (1/2)</p> <p style="text-align: center;">Chairs: Teerikangas, S., Onkila, T., Mäkelä, M. and Koistinen, K.</p>
	<p>Tensions in standardising sustainability: A micro level account of operationalising accountability standards</p> <p style="text-align: center;">Linneberg, M.</p>	<p>The challenges of corporate accountability in extractive contexts – The case of oil development in Uganda</p> <p style="text-align: center;">Smith, L., Van Alstine, J. and Tallontire, A.</p>	<p>Building sustainability? Actors and their networks in promoting institutional changes towards WMC in Finland</p> <p style="text-align: center;">Vihemäki, H. and Toppinen, A.</p>
	<p>How trade-offs and complementarities among economic, social and environmental urban sustainability affect city livability</p> <p style="text-align: center;">Martinez-Bravo, M., Martinez-del-Rio, J. and Antolin-Lopez, R.</p>	<p>Co-evolution of mining and development: Based social conflicts in Zambia</p> <p style="text-align: center;">Tembo, J. and Tembo, B.</p>	<p>“What can be measured can be managed?” – But can we measure and can we manage? Linking theories of sustainability assessment and sustainability transitions</p> <p style="text-align: center;">Pihkola, H.</p>
	<p>Leader ambivalence and corporate social performance</p> <p style="text-align: center;">Hahn, T. and Barkemeyer, R.</p>	<p>Identification of narratives in private sector-led smallholders initiatives in agricultural supply chains</p> <p style="text-align: center;">Tallontire, A.</p>	<p>Active agents of sustainability transitions – A life course approach</p> <p style="text-align: center;">Koistinen, K., Teerikangas, S., Mikkilä, M. and Linnanen, L.</p>
12:30 – 13:30	<p>Lunch</p>		

13:30 – 15:00	<p>Session 7A</p> <p>Sustainability in Supply Chains and Networks (1/2)</p> <p>Chairs: Papargyropoulou, E. and Wong, C. Y.</p>	<p>Session 7B</p> <p>International CSR (1/2)</p> <p>Chair: Barkemeyer, R.</p>	<p>Session 7C</p> <p>Change Agency in Sustainability Transitions (2/2)</p> <p>Chairs: Teerikangas, S., Onkila, T., Mäkelä, M. and Koistinen, K.</p>
	<p>Institutional work in the food waste system: Opportunities and innovations</p> <p>Närvänen, E.</p>	<p>International CSR in the context of divestments by European multinationals in the European Union</p> <p>Ando, K.</p>	<p>Transforming CSR projects: Developing CSR through project management</p> <p>Al-Reyaysa, M. and Pinnington, A. H.</p>
	<p>Governing indifference: Implications for social performance reporting practices within contested industries in cross-sector partnerships</p> <p>Thiel, M.</p>	<p>The nature of nature in transnational CSR: Environmental discourses within the International Olympic Committee’s sustainability management</p> <p>Helminen, J.</p>	<p>Co-designing sustainable solutions for living with multiple stakeholders</p> <p>Carragher, V., Peters, M. D. and McCormack, S.</p>
	<p>Collaborative sustainability in a shipbuilding network</p> <p>Mäkelä, M., Apostol, O., Jokinen, L., Heikkilä, K., Kalliomäki, H. and Saarni, J.</p>	<p>Networked relationships of CSR in emerging economics – India and Kenya</p> <p>Prashar, A.</p>	<p>Agency in sustainability transitions – A closer look at management and CSR literatures</p> <p>Teerikangas, S., Onkila, T., Koistinen, K. and Mäkelä, M.</p>
15:00 – 15:30	<p>Tea break</p>		

15:30 – 16:00	<p>Session 8A1</p> <p>Sustainability in Supply Chains and Networks (2/2)</p> <p>Chairs: Papargyropoulou, E. and Wong, C. Y.</p>	<p>Session 8B</p> <p>International CSR (2/2)</p> <p>Chair: Barkemeyer, R.</p>	<p>Session 8C</p> <p>Indicators, Standards, and Performance</p> <p>Chairs: Abbott, P.</p>
	<p>Stakeholder Network Influence on Suppliers' Social Responsibility (SSR): The case on Apparel Industry</p> <p>Hossain, T.</p>	<p>A critical evaluation of organizational preparedness and seriousness for sustainable practices and its reporting: Few preliminary findings</p> <p>Gupta, S. K.</p>	<p>Identification of social responsibility indicators within large construction projects</p> <p>Alotaibi, A., Edum-Fotwe. F. and Price, A.</p>
16:00 – 17:00	<p>Session 8A2</p> <p>Higher Education and Sustainability</p> <p>Chair: Babri, M.</p>	<p>Corporate social responsibility and earnings quality: Evidence from China</p> <p>Rezaee, Z., Dou, H. and Zhang, H.</p>	<p>Analysing CSR standards in the context of standards markets: Toward a framework for systematic comparison</p> <p>Schönherr, N., Wiman, A., Reisch, L. A., Farsang, A., Temmes, A. and Martinuzzi, A.</p>
	<p>The alignment of post graduate sustainability education and business needs</p> <p>Owen, A., Harris, J. and Craddy, A.</p>		
	<p>Encouraging sustainable environmental commitment: An empirical study of environmental connectedness theory among undergraduate students</p> <p>Yu, T-Y., Lin, M-L. and Yu, T-K.</p>	<p>Law enforcement and informality in an emerging market</p> <p>Rocha R. and Silva, M. D.</p>	<p>From performance to impact in the age of Sustainable Development Goals</p> <p>Chapple, W. and Russon, J-A.</p>

17:00 –
17:30

Break

17:30 –
20:00

Visit to 'The Tetley' for the Semiramis exhibition by Tai Shani

Leeds City Centre: <https://thetetley.org/>

Led by Paul Abbott (leave from Devonshire Hall at 17:30)