

## Corporate Responsibility Research Conference 2017

*Challenges in Diversity, Accountability and Sustainability*

13<sup>th</sup>-15<sup>th</sup> September 2017 – Seville, Spain

CRR Conference is the longest running academic conference on Corporate Social Responsibility and Sustainability. The 13<sup>th</sup> edition of the conference will be organised by [Cátedra de Responsabilidad Social](#) of the University of Seville (Spain) in association with KEDGE Business School (France) and the [Sustainability Research Group at the School of Earth & Environment of the University of Leeds](#) (United Kingdom).

Nowadays the relevance of Corporate Social Responsibility in private firms is undeniable as well as it is increasingly important for public organizations. A good diversity management strategy is decisive for being considered such as a socially responsible organization. Notwithstanding, it seems that in some cultural environments it is no longer enough to be socially responsible. Stakeholders demand transparency and to know more about the CSR engagement of each organization.

In this sense, companies should include CSR in their core strategy and go beyond their commitment to CSR and to carry out a proper CSR communication strategy.

We hope that we are able to develop and share ideas on these concerns as well as discuss on recent research findings. In this context, CRR 2017 will welcome any research focused on CSR and/or sustainability issues.

Topics include but are not limited to:

- **Business and the Anthropocene** ([Pasi Heikkurinen](#), Lecturer in Business and Sustainable Change, University of Leeds, UK & [Toni Ruuska](#), Aalto University, Finland).
- **Carbon Reporting** ([Constancio Zamora](#), Associate Professor of Accounting, Universidad de Sevilla, Spain).
- **Circular Economy** ([Marta Ormazabal](#), Assistant Professor of Business Administration, University of Navarra, Spain).
- **Communicating Corporate Social Responsibility (CSR): Exploring Theory and Practice** ([Breda Comyns](#), Assistant Professor, Kedge Business School, France).
- **Consumer Behaviour and CSR** ([William Young](#), Professor of Sustainability and Business, University of Leeds, UK).
- **Corporate Sustainability Performance Assessment** ([Frank Figge](#), Professor of Sustainable Development and CSR, Kedge Business School, France).
- **CSR and Corporate Governance** ([Francisco Bravo](#), Assistant Professor of Accounting, Universidad de Sevilla, Spain & [Nuria Reguera](#), Assistant Professor of Accounting, Universidad de Sevilla, Spain).
- **CSR and Corporate Reputation** ([Mar Miras](#), Assistant Professor of Finance, Universidad de Sevilla, Spain).
- **CSR for SMEs and Micro-enterprises** ([Domingo Martínez](#), Assistant Professor, Universidad de Sevilla, Spain & [Alice Owen](#), Associate Professor of Business Sustainability & Stakeholder Engagement, University of Leeds, UK).

- **Diversity, Inclusion and CSR** (Teresa Duarte, Assistant Professor, Universidad de Sevilla, Spain).
- **Environment, Energy and Sustainable Resource Management** (Tobias Hahn, Professor of Corporate Sustainability, Kedge Business School, France).
- **Innovation, Creativity and Sustainability** (Aykut Berber, Professor of Management and Organisation, Istanbul University, Turkey).
- **International CSR** (Ralf Barkemeyer, Associate Professor, Kedge Business School, France).
- **Micro CSR** (Ante Glavas, Associate Professor, Kedge Business School, France, David A. Jones, Associate Professor of Management, University of Vermont, USA, & Chelsea R. Willness, Associate Professor, University of Saskatchewan, Canada).
- **University Social Responsibility** (Bernabé Escobar, Professor of Accounting, Universidad de Sevilla, Spain, & Laura Sierra, Assistant Professor of Accounting, Universidad Pablo de Olavide, Spain).
- **Sustainable Tourism** (Antonio Lobo, Associate Professor of Accounting, University de Sevilla, Spain).

The PhD Workshop will be run on 13th of September (evening) and the main Conference will take place on 14<sup>th</sup> and 15<sup>th</sup> of September. The Scientific program is expected to finish at lunch time.

We are looking forward to welcoming you in Seville!

## Abstracts

Initial abstracts should be emailed to [crc2017seville@gmail.com](mailto:crc2017seville@gmail.com), 15<sup>th</sup> May 2017 (**EXTENDED 28<sup>th</sup> May 2017**). Files should be sent in MS Word format, and the file name should be first author's surname in capital letters (i.e., for a paper with three coauthors: 'COBOS.doc').

The file should include a first page with the title and the contact details of all authors (name, surname, affiliation, phone and email). Additionally, the abstract should not exceed a maximum of 600 words and it should answer the following questions:

- Research Question(s): What is the submission's goal?
- Theoretical Framework: What main concepts, models or theories are used in the paper? Include 3-4 central references.
- Method: Which method is used for the research work?
- Findings: What are the main (expected) outcomes and results?

Abstracts will be reviewed and selected by the Scientific Committee of the conference. Authors will be notified of acceptance from early June 2017.

## Papers

The conference papers of a maximum of 6,000 words including references should be emailed to [crc2017seville@gmail.com](mailto:crc2017seville@gmail.com) no later than 31<sup>st</sup> of July 2017.

Each individual is limited to one personal appearance on the programme as a presenting author after his/her full registration for the conference. In other words, an author can submit and present only one paper. However a presenter can always be a non-presenting co-author on additional papers.

In order to be included at the programme, at least one author of each accepted paper should be registered by 31<sup>st</sup> July.

## Key Dates

16 January 2017	Call for abstracts opens (1st Call for Abstracts)
From March 2017	Registration line opens
<del>15 May 2017</del> 28 May 2017	Abstract submissions deadline ( <b>extended</b> )
From early-June 2017	Notification of accepted abstracts
20 July 2017	Deadline for early-bird registrations
31 July 2017	Deadline for full papers
12 September 2017	Registration deadline*
13 September 2017	CRRC pre-Conference Events/PhD Workshop
14/15 September 2017	Corporate Responsibility Research Conference

## Venue

The conference will be held in the School of Tourism and Finance of the University of Seville.

## Registration and Conference Fees

\*\*\* Registration is now open \*\*\*

Registration for the conference should be done through filling the [registration form](#) (all the details about the payment could be found on the registration form). Upon receipt of your registration form and a copy of the bank transfer (email [crrc2017seville@gmail.com](mailto:crrc2017seville@gmail.com)), the Congress Secretary will confirm your participation in the conference. You will receive a formal confirmation.

	Until 20 <sup>th</sup> July 2017	After 20 <sup>th</sup> July 2017
Regular fee	320 EUR	400 EUR
PhD student fee	250 EUR	320 EUR
Accompanying person fee	150 EUR	180 EUR

\* Due to the limited space, the Organising Committee has established a maximum number of attendants to the Conference (120). The admission will be according to the order of registration and payment.

For more detailed information on the conference, accommodation, the venue and logistics, please visit our website ([www.crrconference.org](http://www.crrconference.org)) or contact the conference chair Professor Bernabé Escobar at [crrc2017seville@gmail.com](mailto:crrc2017seville@gmail.com).

## Organising Committee

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